

**INTERNATIONAL INDUSTRIAL ORGANIZATION CONFERENCE  
at Northeastern University**

**Schedule of Sessions and Events**

**FRIDAY, APRIL 4**

9:00-6:00	REGISTRATION AND CHECK-IN Please register or check-in before going to the opening luncheon, as the admission ticket is included in your registration packet.	EGAN CENTER
12:00-1:30	OPENING LUNCHEON Welcoming Remarks <i>John Kwoka, IOS Board and Northeastern University</i> <i>Ahmed Abdelal, Provost, Northeastern University</i>  Michael Riordan, "Industrial Organization and Corporate Finance" <i>Introduction by Rob Masson, IOS President</i>	SPEARE HALL
1:50-3:40	PANELS AND PAPER SESSIONS I	EC = EGAN CENTER SH = SHILLMAN HALL
	I.1 Negotiation and Incentives	135 SH
	I.2 Auction Theory I	205 SH
	I.3 Models of Product Differentiation	206 EC
	I.4 Concepts and Measurement in International Competitiveness	306 EC
	I.5 Electricity Markets	320 SH
	I.6 Empirical Models of Entry into Network Markets	305 SH
	I.7 Airlines I	415 SH
	I.8 Alternative Mechanisms for Technology Transfer	425 SH
	I.9 R&D Theory	340 EC
	I.10 Panel: New Developments in International Competition Policy	355 SH
	I.11 Empirical Studies of Sunk Costs and Market Structure	406 EC
	I.12 The Internal Organization of Firms: Applications	440 EC
3:50-5:40	PANELS AND PAPER SESSIONS II	EC = EGAN CENTER SH = SHILLMAN HALL
	II.1 Anticompetitive Effects of Vertical Integration and Restraints	205 SH
	II.2 Topics in Theoretical Industrial Organization	135 SH
	II.3 Theoretical Studies of E-Commerce	320 SH
	II.4 Firm and Industry Dynamics	206 EC
	II.5 Empirical Studies of Regulation I	415 SH
	II.6 Spatial Differentiation and Competition	305 SH
	II.7 Industrial Organization of Financial Services	306 EC
	II.8 Innovation in Pharmaceutical Markets	425 SH
	II.9 Open vs. Closed Source Software	340 EC
	II.10 Empirical Studies of Antitrust Policy	440 EC
	II.11 Concentration and Diversification	406 EC
	II.12 Strategic Complementarities in Industrial Organization	335 SH
6:00-7:30	RECEPTION - REVIEW OF INDUSTRIAL ORGANIZATION Admission only to IIOC badge holders and their guests. Remarks (6:30 approx.) <i>John Kwoka, Editor</i> <i>Neal Finnegan, Chairman, Northeastern University Board of Trustees</i> <i>Jim Stellar, Dean, College of Arts and Sciences, Northeastern University</i> Presentation of Awards Best Paper: Claudio Piga <i>Don Siegel</i> Distinguished Scholar: Bill Comanor <i>Steve Martin</i>	SPEARE HALL

7:45

BUSES TO THE COLONNADE HOTEL

EGAN CENTER

8:00  
(approx.)

DINNER RECOMMENDATION: TURNER FISHERIES  
See the "Dining" page for details.

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**SATURDAY, APRIL 5**

7:00-1:00	REGISTRATION	EGAN CENTER
8:00-9:50	PANELS AND PAPER SESSIONS III	EC = EGAN CENTER SH = SHILLMAN HALL
III.1	Models of Buyer Power	210 SH
III.2	Games of Coordination	105 SH
III.3	Auction Theory 2	215 SH
III.4	Productivity and Growth	206 EC
III.5	Empirical Studies of Regulation 2	306 EC
III.6	Structural Empirical Models for Merger Analysis	125 SH
III.7	Competitive Forces in Higher Education	305 SH
III.8	Economics of Innovation	335 SH
III.9	Entry in Pharmaceutical Markets	320 SH
III.10	Contemporary International Cartels and Antitrust Policy	340 EC
III.11	Determinants of Markups	440 EC
III.12	The Determinants and Effects of Foreign Direct Investment	406 EC
10:00-11:50	PANELS AND PAPER SESSIONS IV	EC = EGAN CENTER SH = SHILLMAN HALL
IV.1	Regulation and Procurement Theory	206 EC
IV.2	Markets for Information	210 SH
IV.3	Strategic Behavior in Oligopoly Theory	215 SH
IV.4	Empirical Analysis of Firm's Decision to Adopt Information Technology	306 EC
IV.5	Estimating the Benefits of Privatization	406 EC
IV.6	Intraindustry Studies of Entry	440 EC
IV.7	Airlines 2	340 EC
IV.8	Panel: Intellectual Property System Reform	105 SH
IV.9	Empirical Analysis of E-Commerce I	205 SH
IV.10	Merger Policy I	335 SH
IV.11	Giannini Foundation of Agricultural Economics Session: Quality, Product Differentiation, and Reputation	320 SH
IV.12	The Persistence of Profits in the Long Run: Theory and Evidence	135 SH
IV.13	Optimal Policy Against Cartels	305 SH
12:15-1:35	LUNCHEON (6-minute walk. If needed, a bus will be available outside of EGAN CENTER)	HIGGINSON ROOM AT SYMPHONY HALL
	Ariel Pakes, "Simplicity and Sensibility: Some Notes on Econometrics and Industrial Organization" <i>Introduction by Chris Snyder, Chair, Program Committee</i>	

2:00-3:50	PANELS AND PAPER SESSIONS V	EC = EGAN CENTER SH = SHILLMAN HALL
	V.1 Theoretical Studies of Access Pricing in Network Industries	210 SH
	V.2 Models of Collusion	105 SH
	V.3 Theoretical Topics on Price Discrimination	135 SH
	V.4 Empirical Studies of Industry Dynamics	206 EC
	V.5 Measuring Economies of Scale and Scope	306 EC
	V.6 Empirical Studies of Price Discrimination	305 SH
	V.7 Intraindustry Studies	215 SH
	V.8 Sharing the Costs of Copyright Infringement: Secondary Copyright Liability in a Digital Age	335 SH
	V.9 Empirical Analyses of E-Commerce 2	320 SH
	V.10 Merger Policy 2	340 EC
	V.11 Corporate Finance	440 EC
	V.12 Industrial Organization Theory	406 EC

4:00-5:50	PANELS AND PAPER SESSIONS VI	EC = EGAN CENTER SH = SHILLMAN HALL
	VI.1 Theory of the Firm	105 SH
	VI.2 Models of Competition with Capacity Constraints	210 SH
	VI.3 Theoretical Models of Advertising	215 SH
	VI.4 Panel Studies of European Industry Dynamics	206 EC
	VI.5 Privatization and Regulation in Developing Countries	306 EC
	VI.6 Structural Empirical Market Models	135 SH
	VI.7 The Visual Media	305 SH
	VI.8 Regional Comparisons of Innovative Activity	406 EC
	VI.9 Are Suppliers Honest About Quality?	320 SH
	VI.10 Panel: Microsoft--Where Do We Go from Here?	335 SH
	VI.11 Experimental Economics	340 EC
	VI.12 The Interface between International Economics and Industrial Organization	440 EC

6:15 BUS TO BLUE MAN GROUP EGAN CENTER

DINNER - OPEN

See the "Dining" page for restaurant recommendations.